



Beverage Company Produces Over 30 Million Bottles Yearly with the Help of Contingent Labor

The client needed a staffing provider that knew the market and could scale with demand. They leaned on NSC to assist in meeting their business goals and growing consumer needs.

Company

Manufacturer and supplier of energy drinks

Industry

Beverage

Location

Wabash, IN

Challenge

The client launched a new product line and needed a workforce that could scale to meet demands

Services

Contingent Labor
Temp-to-Hire

Results

Increased production output to meet consumer demands

BUSINESS PROBLEM

The client launched a new product line and needed a reliable, flexible, and responsive workforce to meet consumer demands. Starting with only one shift, one line, and one facility, operations quickly grew to two shifts, thirty-three lines, and three facilities with seasonal peaks that required alternative staffing solutions.

ACTION TAKEN

From the start, NSC was a trusted partner, providing five production associates tasked with manual bottle labeling and growing the workforce to 192 associates. Acting as an extension of the client’s team, NSC attracted talent and promoted associates through a 90-day temp-to-hire service, converting them into full-time client employees. NSC delivered:

- A custom solution to fit the client’s needs
- Access to top talent
- A better end-to-end candidate experience, including in-depth exit interviews
- Engaging candidate events and recognition programs
- Increased flexibility and scalability
- Reduction in employee-related costs
- Onboarding, safety, and compliance training
- Simplified billing, invoicing, and reporting
- Mitigation of risk

THE OUTCOME

By partnering with a reputable staffing provider, the client met the consumer demands of the new beverage – starting with 10 thousand bottles and ramping to 30 million bottles.



Beverage Industry



450M+ Revenue



Over 600 Employees



16+ Years in Business